



### Mackenzie County Organic Success Program Sponsorship Kit

The Spring 2018 La Crete conference is part of the Mackenzie County Organic Success Program, which is a partnership between Organic Alberta and the Mackenzie Applied Research Association. The goal of the program is to support local transitioning and organic farmers.

Over half of the organic producers in Alberta are now in the La Crete region. Many producers are choosing organics in the County because it provides a strong diversification option and strong economic returns. Organics allows for producers in the region to create a successful business without having to expand their land base.

The program will be aimed at two cohorts of producers – those in transition and new to organic growing, and those who are experienced organic growers. Each cohort will go through a separate two-year incremental learning program which will include introduction to key organic business and agronomy best practices, include workshops, farm discussion groups and access to resources. Your sponsorship will be applied to and showcased at all activities in the region over the next two years. This will give you multiple opportunities to showcase your support for the local organic producers, including yearly spring conferences, summer field days, and workshops throughout the rest of the year.

Be seen as a supporter of the organic sector in Mackenzie County!

Sponsor Benefits	Gold \$8,000 + / year	Silver \$5,000 / year	Bronze \$2,500 / year	Supporter \$1,000 / year	Friend \$500 / year
General Benefits					
<b>General Visibility</b>	Gold Sponsor listing on Organic Alberta Website	Silver Sponsor listing on Organic Alberta Website	Bronze Sponsor listing on Organic Alberta Website	Supporter Sponsor listing on Organic Alberta Website	Friend Sponsor listing on Organic Alberta Website
Spring Conferences					
<b>Visibility</b>	Full page ad in conference program	½ page ad in conference program	¼ page ad in conference program		
	Logo on conference program sponsor page	Logo on conference program sponsor page	Logo on conference program sponsor page	Listing on conference program sponsor page	Listing on conference program sponsor page
	Promotion by MC during conference	Promotion by MC during conference	Promotion by MC during conference	Promotion by MC during conference	
<b>Trade Show</b>	2 complementary trade show booths	1 complementary trade show booth	1 complementary trade show booth		
<b>Delegate Registration</b>	3 complementary delegate registrations	2 complementary delegate registrations	1 complementary delegate registration	1 complementary delegate registration	
<b>Speaking Opportunity</b>	Opportunity to deliver a short promotional message	Opportunity to introduce a keynote speaker			
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Field Days and Workshops

Visibility	Promotion by MC during event	Promotion by MC during event	Promotion by MC during event	Promotion by MC during event	Promotion by MC during event
<b>Trade Show</b>	2 complementary trade show booths	1 complementary trade show booth	1 complementary trade show booth		
<b>Delegate Registration</b>	3 complementary delegate registrations	2 complementary delegate registrations	1 complementary delegate registration	1 complementary delegate registration	
<b>Speaking Opportunity</b>	Opportunity to deliver a short promotional message	Opportunity to introduce a keynote speaker			

*\*Trade show booths can also be purchased separately and include one free registration.*

- **Cheque:** Make payable to Organic Alberta and mail with your completed form to: 10329 61<sup>st</sup> Ave, Edmonton, AB T6H 1K9
- **E-transfer:** Send to [debbie.miller@organicalberta.org](mailto:debbie.miller@organicalberta.org), password = organic. Remember to also email a copy of your completed form.

*Email:*  
[info@organicalberta.org](mailto:info@organicalberta.org)

*Mail:*  
10329-61 Ave  
Edmonton, AB T6H 1K9

*Phone:*  
1-587-521-2400 or  
1-855-521-2400